

#### Week Ending July 3<sup>rd</sup>, 2021 – Total New Ads Reach Series High Driven by Health Care Postings

WETHERSFIELD, July 8<sup>th</sup>, 2021 – During the week ending July 3<sup>rd</sup>, 2021, there were 10,265 new postings, up 36% from a week ago and up 61% from four weeks ago. This most recent week of total new ads is the highest new ad level in over a year and about triple the new ad count of 3,437 during the first week of July 2020. A majority of sectors had increases over the week, the largest being Health Care and Social Assistance (+1,765 new ads or +139%), Retail Trade (+389 new ads or +40%), and Accommodation & Food Services (+99 new ads or +24%). Some of the health care job ad increase may be the result of duplication via new website posting ads. The largest over the week industry decrease occurred in Real Estate, Rental & Leasing (-302 new ads or -78%). Employers with the largest over the week new ad change include Natchaug Hospital (+440 new ads) the State of Connecticut (+173 new ads), and Hartford Hospital (+170 new ads). The occupations with the largest over the week increase include Registered Nurses (+355 new ads), Medical & Health Service Managers (+112 new ads), and Supervisors of Retail Sales Workers (+108 new ads).



Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Supervisors of Retail Sales Workers.

Employers with the most new postings include Natchaug Hospital Incorporated, Amazon, and Hartford Hospital.

### The three industries with the most new job postings where

- Health Care & Social Assistance (3,032 new postings, +139% over the week)
- Retail Trade (1,365 new postings, +40% over the week)
- Finance & Insurance (696 new postings, +13% over the week)

NAICS	Industry	Ads Week Ending:	1 week ago:	4 weeks ago:	1 week change		4 week change	
		7/3/21	6/26/21	6/5/21	%	#	%	#
0	Total	10,265	7,565	6,390	36%	2,700	61%	3,875
11	Agriculture, Forestry, Fishing and Hunting	7	7	2	0%	0	250%	5
21	Mining, Quarrying, and Oil and Gas Extraction	9	19	9	-53%	-10	0%	0
22	Utilities	42	45	21	-7%	-3	100%	21
23	Construction	169	83	72	104%	86	135%	97
31	Manufacturing	561	616	432	-9%	-55	30%	129
42	Wholesale Trade	37	34	40	9%	3	-8%	-3
44	Retail Trade	1,365	976	936	40%	389	46%	429
48	Transportation and Warehousing	209	165	163	27%	44	28%	46
51	Information	248	151	167	64%	97	49%	81
52	Finance and Insurance	696	615	558	13%	81	25%	138
53	Real Estate and Rental and Leasing	86	388	116	-78%	-302	-26%	-30
54	Professional, Scientific, and Technical Services	493	461	407	7%	32	21%	86
55	Management of Companies and Enterprises	6	1	8	500%	5	-25%	-2
56	Administrative and Support	216	229	207	-6%	-13	4%	9
61	Educational Services	406	360	321	13%	46	26%	85
62	Health Care and Social Assistance	3,032	1,267	1,027	139%	1,765	195%	2,005
71	Arts, Entertainment, and Recreation	52	64	59	-19%	-12	-12%	-7
72	Accommodation and Food Services	507	408	377	24%	99	34%	130
81	Other Services (except Public Administration)	137	118	80	16%	19	71%	57
92	Public Administration	105	90	97	17%	15	8%	8
99	Unspecified	1,882	1,468	1,291	28%	414	46%	591

Source: CT DOL Analysis of HWOL

Fifteen sectors had job posting increases over the week and six had decreases. The 15 increasing industries grew by a combined 3,095 new ads over the week. More than half of that increase occurred in Health Care and Social Assistance (+1,765 new ads). Over the week, about 40 percent of that Health Care and Soc. Assistance increase can be attributed to a single new website posting ads, which may have distorted the deduplication filtering process conducted by Burning Glass. Other industries with large over the week increases include Retail Trade (+389 new ads or +40%) and Accommodation & Food Services (+99 new ads or +24%). Industries with the largest decreases include Real Estate, Rental, & Leasing (-302 new ads or -78%) and Manufacturing (-55 new ads or -9%).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <u>https://www1.ctdol.state.ct.us/lmi/hwol.asp</u>

# **New Job Postings by Occupation**

#### HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

	Ads Week	1 week	4 weeks	1 week change		4 week change	
Occupation	Ending: 7/3/21	ago: 6/26/21	ago: 6/5/21				
Registered Nurses	714	359	246	99%	# 355	190%	# 468
Retail Salespersons	287	185	177	55%	102	62%	110
First-Line Supervisors of Retail Sales Workers	244	136	141	79%	102	73%	103
Medical and Health Services Managers	197	85	79	132%	112	149%	105
Sales Representatives, Wholesale and Manufacturing	182	168	135	8%	14	35%	47
Customer Service Representatives	148	140	113	6%	8	31%	35
Laborers and Freight, Stock, and Material Movers, Hand	137	396	181	-65%	-259	-24%	-44
Secretaries and Administrative Assistants	118	67	51	76%	51	131%	67
General and Operations Managers	112	90	71	24%	22	58%	41
Chemists	105	7	5	1,400%	98	2,000%	100
Licensed Practical and Licensed Vocational Nurses	103	47	50	119%	56	106%	53
Marketing Managers	94	79	52	19%	15	81%	42
Heavy and Tractor-Trailer Truck Drivers	82	51	89	61%	31	-8%	-7
Merchandise Displayers and Window Trimmers	81	59	40	37%	22	103%	41
Management Analysts	81	79	56	3%	2	45%	25
Janitors and Cleaners	78	67	43	16%	11	81%	35
Maintenance and Repair Workers, General	78	60	65	30%	18	20%	13
Medical Assistants	75	30	28	150%	45	168%	47
Training and Development Managers	74	6	3	1,133%	68	2,367%	71
Medical Secretaries and Administrative Assistants	74	43	42	72%	31	76%	32
Nurse Practitioners	73	32	28	128%	41	161%	45
Human Resources Specialists	72	59	52	22%	13	38%	20
Cooks, Restaurant	66	40	35	65%	26	89%	31
Waiters and Waitresses	64	54	54	19%	10	19%	10
Light Truck Drivers	64	43	30	49%	21	113%	34

Source: CT DOL Analysis of HWOL

#### The occupations with the most new postings were:

- Registered Nurses (714 new postings, +99% over the week)
- Retail Salespersons (287 new postings, +55% over the week)
- First-Line Supervisors of Retail Sales Workers (244 New Postings, +79% over the week)

Employer	Ads Week Ending: 7/3/21	1 Week Ago: 6/26/21	4 Weeks Ago: 6/5/21	1 Week # Change	4 Week # Change
Natchaug Hospital Incorporated	441	1	0	440	441
Amazon	364	416	313	-52	51
Hartford Hospital	198	28	43	170	155
State of Connecticut	180	7	84	173	96
The Home Depot Incorporated	135	8	7	127	128
St. Vincent's Health Service	127	4	1	123	126
Yale-New Haven Health System	95	104	59	-9	36
Cigna Corporation	87	46	77	41	10
Dollar General	70	0	1	19	69
Petco	65	14	16	70	49
Windham Hospital	63	4	2	51	61
Advance Auto Parts Incorporated	60	20	21	59	39
St Vincents Medical Center	58	6	7	40	51
Advantage Sales & Marketing	57	4	5	52	52
Humana	57	63	44	53	13
UnitedHealth Group	56	59	83	-6	-27
Anthem Blue Cross	53	47	35	-3	18
Yale University	51	42	43	6	8
Deloitte	46	79	73	9	-27
Lowe's Companies, Inc	45	23	19	-33	26
Raytheon	39	53	18	22	21
Mercy Medical Center Clinton	37	26	22	22	15
Travelers	37	29	20	-14	17
Accenture	34	43	28	11	6
Western Connecticut Health Network	32	9	3	8	29

## **Employers with the Most New Job Postings**

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending June 26<sup>th</sup> were mostly in Healthcare, Retail Trade, and Finance & Insurance. The 25 employers shown above account for 24 percent of all new ads. Of the top 25 employers, 18 had over the week increases and 7 had decreases. Among increasing employers, Natchaug Hospital (+440 new ads) and the State of Connecticut (+173 new ads) also had large over the week increases. Employers in the top 25 with the largest decreases include Amazon (-52 new ads) and Lowe's Corporation (-33 new ads). Over Four weeks, four employers were up over 100 new ads, Natchaug Hospital (+441 new ads), Hartford Hospital (+155 new ads), The Home Depot (+128 new ads), and St. Vincent's Health Service (+126 new ads).

What is HWOL?

The **Conference Board Help Wanted Online**<sup>®</sup> Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf